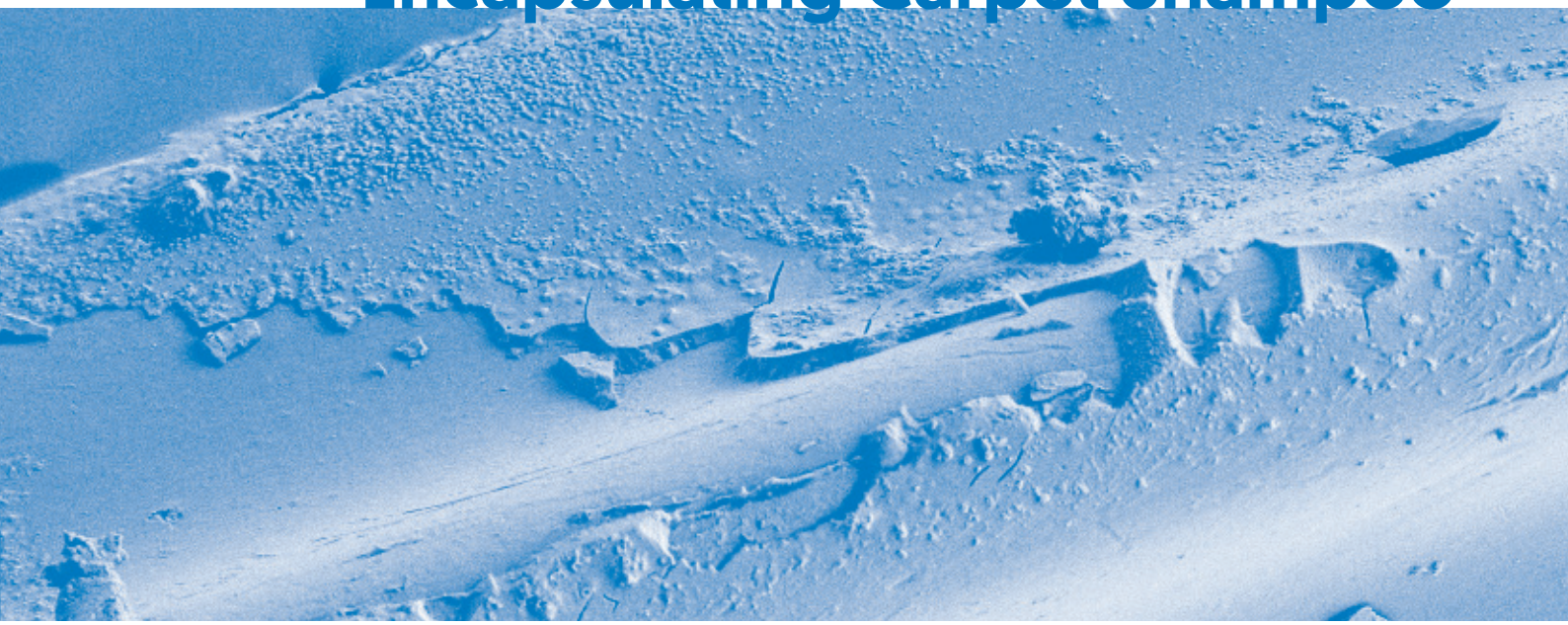
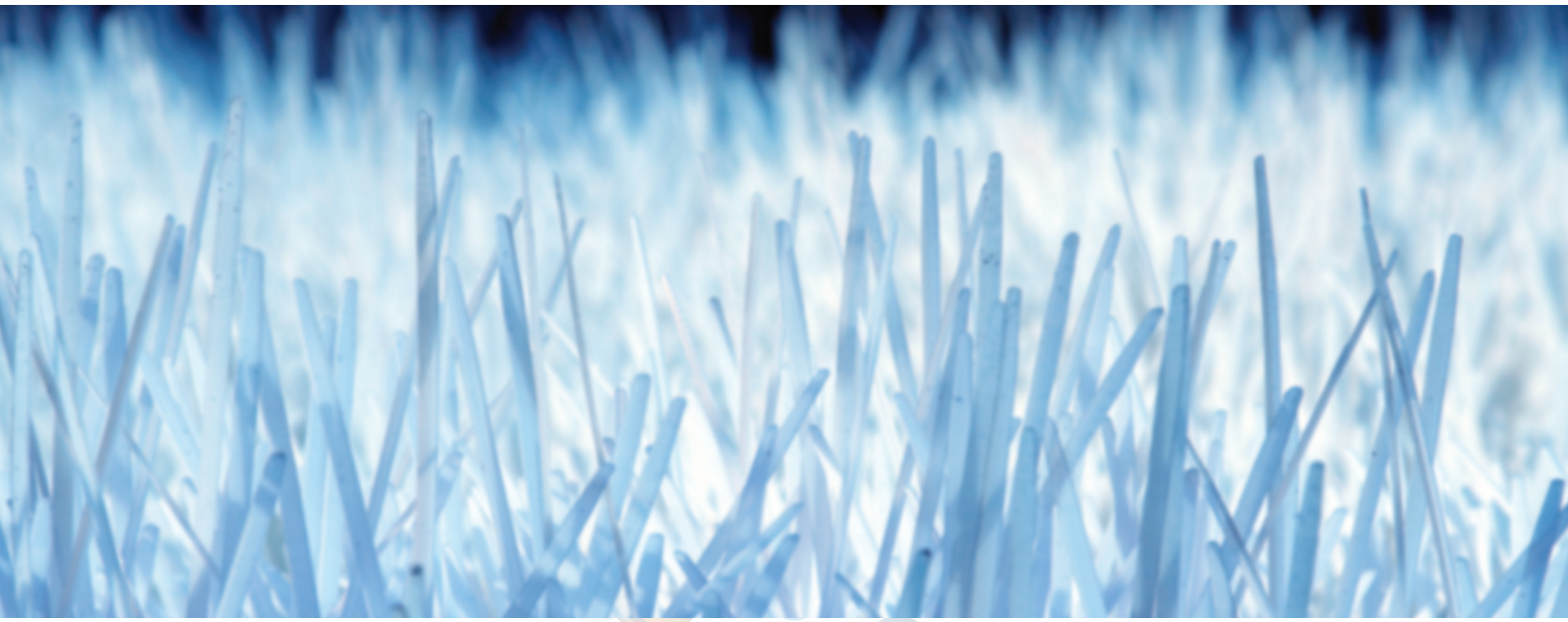
Whiteley™

AVAILABLE FROM JANITORIAL DEPOT

ENCAPSUL8

Encapsulating Carpet Shampoo





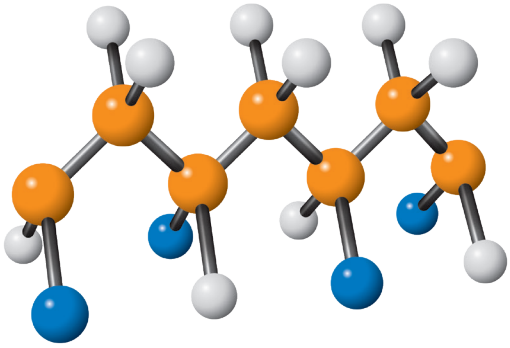
Insist on Whiteley when ordering your carpet care products

WHAT IS ENCAPSUL8?

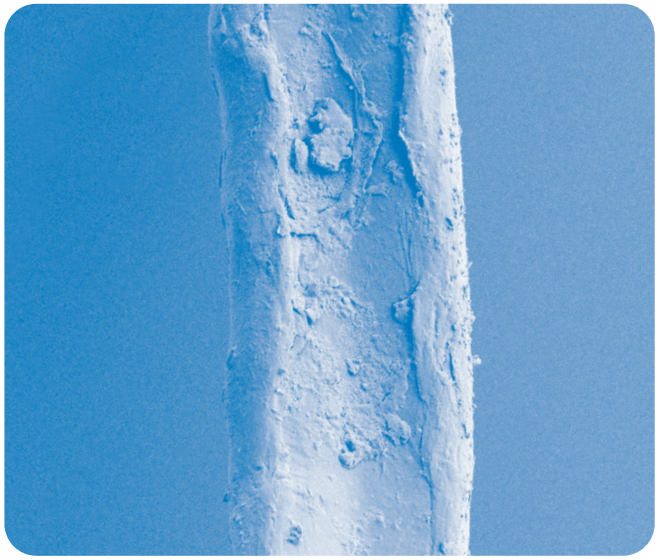
Encapsul8 is a global leading, patented encapsulating carpet shampoo that uses advanced polymer technology to encase soil on carpet fibres.

Encapsulation carpet cleaning applies less moisture to carpets than traditional hot water extraction, which dramatically reduces drying times. The reduction of drying times is a huge advantage to both domestic and commercial customers where the inconvenience of drying time means no foot traffic in large areas of the home or business.

Encapsul8 also reduces the amount of heavy equipment required compared to traditional carpet cleaning, making it the ideal product choice no matter where your carpet is located.



HOW IT WORKS



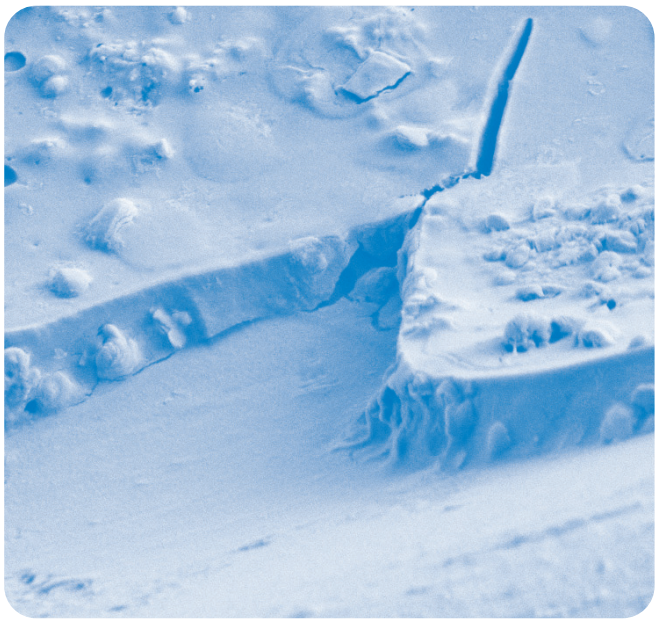
Heavily soiled carpet fibre prior to cleaning.

Encapsul8's powerful surfactant system effectively emulsifies and removes oily soils from fibres where it can be encapsulated by the incorporated crystallising polymer technology. The polymer becomes brittle as it dries and fractures from the fibre surface during subsequent routing vacuuming. Unlike many carpet cleaning products, Encapsul8's polymer residue doesn't attract dirt or soil and helps to ensure the carpet stays cleaner for longer.

Encapsul8 provides superior dry down performance, excellent stain removal, outstanding re-soiling resistance and is safe for use on most carpet fibres.

There are generally two types of soiling for carpet, particulate and oily soils. Particulate soils are normally removed by vacuuming during routing cleaning, whereas oily soils can stick to carpet fibres (as shown in the image to the left).

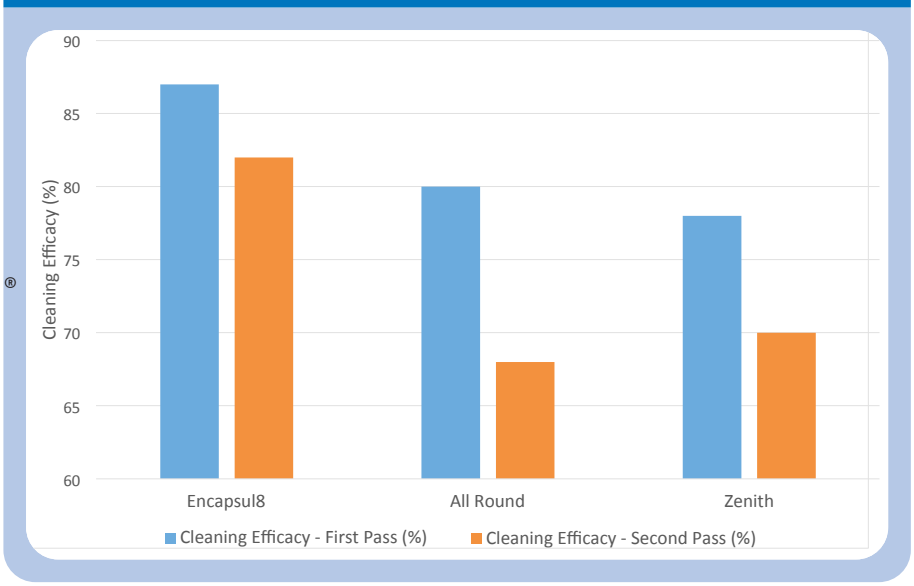
Oily soils are normally hard to remove from carpet fibres and most are deposited by foot traffic. Oily soils are hydrophobic (they can't be removed by water) and require a good surfactant system to 'emulsify' and remove them.



Encapsul8 polymer residue fracturing from carpet fibre surface.

SCIENTIFIC DATA

COMPARATIVE SOIL REMOVAL TESTING
40mL per L comparison



Independently Tested using AATCC Test Method 123-2000.

Superior Performance

Encapsul8 shows superior performance against multiple competitors using the same recommended dilution rate for all products.

The internationally recognised testing protocol used to compare the products involves soiling the carpet, cleaning using the specified product and vacuuming the carpet once dried. This process is repeated to determine the first and second pass cleaning efficiencies of the products. Encapsul8 clearly demonstrates superior cleaning and resoiling resistance.

Independent scientific tests show that Encapsul8 is 15% better at cleaning carpets compared to competitor products, leaving your carpets cleaner and brighter. Encapsul8 also increases carpet soil resistance by 17% ensuring your carpets stay cleaner for longer.

Better Value

Encapsul8 was tested against the product "Revive" at the manufacturer's recommended dilution rate which is 50% more than Encapsul8.

Encapsul8 clearly offers better value for money without compromising performance.

Encapsul8 offers:

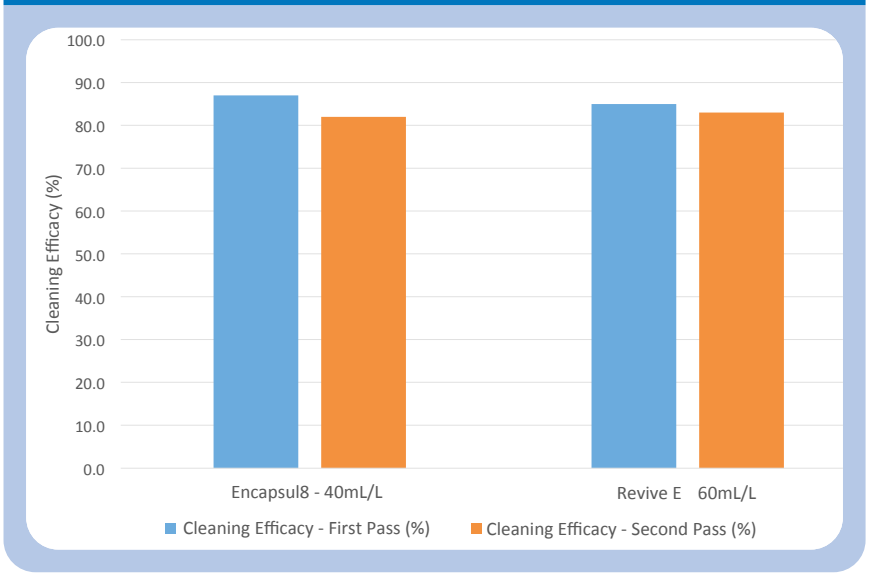
- ☑ Superior performance
- ☑ Excellent resoiling resistance
- ☑ Keeps carpets cleaner for longer
- ☑ Safe for use on most carpet fibres

Packsizes available:

- ☑ 3x5L

Patented

SOIL REMOVAL TESTING
Encapsul8 & Revive Comparison



Independently Tested using AATCC Test Method 123-2000.

CARPET CLEANING

MR NOMARKS FABRISAN

Carpet and upholstery deodouriser that contains natural Australian tea tree oil. Fabrisan will eliminate almost any odour. Fabrisan is suitable to use on most types of carpet and upholstery. Dries to a non-staining, non-toxic residue that can be easily vacuumed away.

ENCAPSUL8 CARPET SPOTTER

Encapsul8 Carpet Spotter is a patented stain remover that uses advanced polymer technology to encase soil on carpet fibres. It offers excellent stain and spot removal and is safe for use on rug and upholstery fibres.

FABRISOLV

Fast acting, rapid penetration, solvent based carpet spotter, designed for the removal of oil and solvent-based stains. Fabrisolv is a solvent blend of d-limonene and surfactants and is free rinsing.

FABRIRINSE

Fabririnse utilises a unique blend of acid stable anionic surfactants to improve the wetting of carpet and upholstery fibres, neutralising detergent residues, stabilising colours and dyes preventing resoiling and fibre browning.

Insist on Whiteley when ordering your Infection Prevention products

HEALTH STATEMENT

Whiteley makes every effort to ensure that its products are always safe to use, however products can affect individuals differently and the company cannot predict individual responses. Therefore careful reading of the SDS is essential prior to first use.

ENVIRONMENTAL STATEMENT

Whiteley manufactures products that comply with Australian and International environmental policy. Whiteley aims to ensure that every product is biodegradable, whilst achieving optimal performance and benefit to customers. All Whiteley products are supplied in 100% recyclable containers.

DISTRIBUTED BY:

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